



6 March 2026

S 9(2)(a)

Official information request

Our ref: R001402

Tēnā koe S 9(2)

Thank you for your Official Information Act 1982 (OIA) request received by the Ministry for Regulation (Ministry) on 16 February 2026. You requested:

“In the 2025 calendar year, how much did the Ministry for Regulation (and any organisations/entities/divisions within it) spend in total at 1) Google/Alphabet, 2) Meta, and 3) Tiktok.

- A breakdown of that spending at each of those companies (e.g for Meta, how much was spent on Instagram, Facebook, Whatsapp etc) and what the spending was for.*

In the 2025 calendar year, how much did the Ministry for Regulation (and any organisations/entities/divisions within it) spend in total with New Zealand-based media companies including Stuff Ltd, NZME, TVNZ, Sky, Warner Brothers Discovery, MediaWorks, Are Media, Whakaata Maori, ODT, Go Media, JCDecaux, Newsroom, The Spinoff, Ooh Media, Lumo, 1XX, Whakatane Beacon, Reality Check Radio, The Platform, and any other New Zealand-based media company that fits the spirit of this request.

- A breakdown of that spending at each of those companies and what the spending was for.”*

Response

In the 2025 calendar year, the Ministry incurred the below expenditure for news subscriptions with New Zealand-based media companies; all amounts are exclusive of GST:

Provider	Amount
National Business Review	\$3,917
The Post	\$2,264
NZME Business Desk	\$5,300
Total	\$11,481

The Ministry has not incurred any expenditure relating to Google, Meta or Tiktok.

Right of review

If you wish to discuss this decision with us, please contact hello@regulation.govt.nz.

You have the right to seek an investigation and review by the Ombudsman of this decision. Information about how to make a complaint is available at www.ombudsman.parliament.nz or freephone 0800 802 602.

Please note that we may publish this response (with your details removed) on the Ministry for Regulation website.

Ngā mihi

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Aisling Risdon

Head of Ministerial and Strategic Services
Ministry for Regulation